



Advancing Knowledge & Industry Engagement



Reinforcing NovoBliss Research's commitment to continuous learning and industry engagement, key leadership members – **Dr. Nayan Patel (Director)**, **Dr. Maheshvari Patel (Chief Operating Officer)**, **Dr. Aayush Gandhi**, and **Dr. Devarshi Shah** participated in the **6th Annual Beauty and Personal Care Innovations India Summit** and the **11th Annual Nutrition Summit India 2026**. The engagements enabled valuable knowledge exchange, networking, and insights into emerging scientific, regulatory, and market trends, further strengthening NovoBliss Research's innovation-driven approach.

Advancing
Bio-Instrumentation
&
Scientific
Capabilities

NovoBliss Research continues to strengthen its clinical research infrastructure with the addition of advanced instrumentation designed for precise and objective evaluations.

1. The MX3 Hydration Testing System (Pro Version) is used for rapid, non-invasive assessment of hydration status through saliva-based osmolarity testing, providing real-time hydration insights.



2. The NeuroMax EEG System facilitates real-time assessment of skin/pain-brain related interactions in dermatological and sensory evaluation studies.

3. The Skin pH Portable Meter ensures accurate assessment of skin surface pH, a key indicator of skin health and product compatibility.



Successfully Completed the Study


Clinical Study #1



A study was conducted to evaluate the safety and moisture-Kinetic efficacy of test product to evaluate skin hydration in healthy adult human participants with dry to severely dry skin.

 26 Participants

 Recruitment: 8 Days


 Study Duration: 12 Days

 Product Use: 5 Days

Clinical Study #2



A study was conducted to evaluate the safety and efficacy of test product to evaluate hydration and skin barrier function for varied skin types.

 30 Participants

 Recruitment: 3 Days

 Study Duration: 17 Days


 Product Use: 15 Days


Clinical Study #3




A cohort study was conducted to evaluate the in-use safety of mosquito repellent fabric patches and roll on in 2- 36 months babies.

 30 Babies

 Recruitment: 8 Days

 Study Duration: 21 Days

 Product Use: 16 Days

Successfully Completed the Study

Clinical Study #4



A consumer-based study was conducted to evaluate the efficacy of a hand wash in eliminating food and material induced malodours from human hands.

 50 Participants

 Recruitment: 1 Day


 Study Duration: 1 Day

 Product Use: 1 Day


Clinical Study #5



A study was conducted to Evaluate the effect of a plant-based extract on glycemic response to carbohydrate rich meal in healthy adult human participants.

 12 Participants

 Recruitment: 13 Days

 Study Duration: 36 Days

 Product Use: 29 Days

Clinical Study #6



A study was conducted to evaluate the safety and efficacy of the long-lasting glass ink based on consumer feedback.

 30 Female Participants

 Recruitment: 1 Day


 Study Duration: 1 Day


 Product Use: 1 Day

Clinical Study #7




A clinical study on oral digestive enzyme blend for managing protein digestion in patients with irritable bowel syndrome and muscle soreness.

 30 Participants

 Recruitment: 41 Days

 Study Duration: 42 Days

 Product Use: 30 Days

Clinical Study #8



A study was conducted to evaluate the safety and efficacy of test product in healthy participants with mild to moderate wrinkles and finelines.

 40 Participants

 Recruitment: 1 Day


 Study Duration: 30 Days

 Product Use: 28 Days

Clinical Study #9



A study was conducted to evaluate skin barrier function and trans-Epidermal water loss of test product in healthy participants.

 20 Participants

 Recruitment: 1 Day

 Study Duration: 2 Days

 Product Use: 2 Days

Successfully Completed the Study

Clinical Study #10



A study was conducted to evaluate the cooling effect of test product in healthy participants with mild to moderate pimples and pimples marks.

 20 Participants

 Recruitment: 2 Days

 Study Duration: 2 Days

 Product Use: 1 Day

Clinical Study #11



A study was conducted to evaluate safety, efficacy and in-use tolerability of test product in healthy participants.

 40 Participants

 Recruitment: 17 Days

 Study Duration: 30 Days

 Product Use: 15 Days

Clinical Study #12



A clinical study was conducted to evaluate the safety and effectiveness of moisturizer cream in healthy adult participants with dry to very dry skin.

 26 Participants

 Recruitment: 4 Days

 Study Duration: 17 Days

 Product Use: 15 Days

Together Beyond Work: Festive Moments

The NovoBlissians came together to celebrate Holi with vibrant energy and enthusiasm, filling the workplace with color, positivity, and team spirit. The celebrations fostered a sense of unity and strengthened bonds across teams, reflecting the organization's collaborative culture. Continuing the festive spirit, NovoBlissians also marked Ram Navami at the facility, enjoying a variety of traditional snacks and cheerful moments together. Such occasions highlight NovoBliss Research's commitment to creating an engaging, inclusive, and people-first environment.



Driving Innovation Through Published Evidence – Our Latest Publications

Original Article

Little Study: A Clinical Safety and Efficacy Study of a Ceramide-enriched Nonsoap Cleanser (Syndet Bar) in Infants and Toddlers with Dry and Sensitive Skin

Abstract

Background: Infant and toddler skin is structurally immature, making it more susceptible to dryness, barrier impairment, and irritant responses. Usage of cleansing products in early life supports hydration, barrier integrity, and physiological skin pH. Limited evidence highlights the need for clinical evaluation of syndet bars in dry and sensitive skin among the Indian pediatric population. **Materials and Methods:** This prospective, openlabel, singlearm study enrolled 30 infants and toddlers aged 0–36 months. The test product was used once daily for 15 days. Instrumental assessments measured changes in skin hydration, transepidermal water loss (TEWL), and skin surface pH from baseline. Investigator evaluated skin dryness, mildness, gentleness, and irritation. Caregiver perceptions were captured using a structured questionnaire. Safety was evaluated by monitoring product-emergent adverse events. Statistical analyses were conducted using SPSS software. Ethics approval was obtained prior to study initiation. **Results:** After 15 days, skin hydration increased

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Thank You for Being Part of Our Journey Towards Evidence-Based Innovation

Stay tuned for more updates, and collaborations in the coming months.

Together, let's shape the future of healthcare!