

Celebrating 4 Years of NovoBliss Research



As NovoBliss Research marks its 4th anniversary, we take pride in our journey shaped by Science, Integrity, and Innovation. Over the years, we have evolved into a trusted partner in clinical research, delivering reliable, evidence-based insights that empower brands to grow with confidence. This milestone is not just a celebration of our progress, but a reaffirmation of our commitment to excellence and our vision to pioneer the future of research, together with our valued partners and clients. On this special occasion, we proudly gave every team member a name that reflects our shared identity, a NovoBlissian, symbolizing unity, passion, and our collective drive toward scientific excellence.



Introducing Our New Scientific Addition: Visioface[®] RD System

As part of NovoBliss Research's commitment to scientific advancement and innovation in clinical research, a hands-on training session was conducted on the VisioFace[®] RD system, an advanced facial imaging technology. The session focused on enhancing the team's proficiency in capturing and analyzing high-resolution facial images for parameters such as wrinkles, pores, pigmentation, and texture. By integrating this state-of-the-art system into our research workflow, NovoBliss Research continues to strengthen its scientific capabilities and ensure precise, data-driven evaluation in dermatological studies.



Diwali 2025: Celebrating Light, Joy, and Togetherness at NovoBliss Research

This Diwali, NovoBliss Research illuminated with the spirit of light, positivity, and unity as every NovoBlissian came together to celebrate the festival with immense enthusiasm. The workplace transformed into a vibrant space adorned with colourful rangolis, glowing diyas, and festive decor — radiating warmth, joy, and togetherness.

From traditional attire and delightful sweets to shared laughter and heartfelt moments, the celebration truly embodied the essence of being a NovoBlissian — driven by collaboration, creativity, and a shared vision of progress. This festive gathering was more than just a celebration; it was a beautiful reflection of the values that define us and a joyful reminder of our collective journey of innovation, integrity, and growth.



Successfully completed the study

Clinical Study #1

A study was conducted to evaluate the efficacy of a hair growth serum in mild to moderate patients with Androgenic Alopecia.

Recruitment

Number of Patients
32

Recruitment Time
Within 14 Days

Study Concluded
137 Days

Product Use Period
120 Days

Clinical Study #2

A clinical study was conducted to assess the safety, efficacy, and in-use tolerability of a bathing soap in toddlers aged 0–36 months.

Recruitment

Number of Patients
30

Recruitment Time
Within 8 Days

Study Concluded
17 Days

Product Use Period
15 Days

Clinical Study #3

A clinical study was conducted to evaluate the safety, efficacy and in-use tolerability of hair growth oil in subjects with baldness.

Recruitment

Number of Patients
165

Recruitment Time
Within 12 Days

Study Concluded
115 Days

Product Use Period
90 Days

Clinical Study #4

A clinical study was conducted to evaluate the safety and efficacy of ayurvedic lep in subjects with mild to moderate musculoskeletal pain and Rheumatoid Arthritis.

Recruitment

Number of Patients
35

Recruitment Time
Within 45 Days

Study Concluded
49 Days

Product Use Period
04 Days

Clinical Study #5

A clinical study was conducted to evaluate the safety and efficacy of facial serum in subjects with mild to moderate facial dark spots.

Recruitment

Number of Patients
30

Recruitment Time
Within 07 Days

Study Concluded
35 Days

Product Use Period
30 Days

Article Published

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Original Article

Assessment of Safety and Efficacy of Curkey® Pastille when Administered as a Standalone in Children with Viral Upper Respiratory Tract Infection and as an Adjuvant with Antibiotic Treatment in Bacterial Upper Respiratory Tract Infection : A Randomized, Open-Label Study

Nayan Patel¹, Sumitra Venkatesh², Radhika Kalelkar³, Minnie Bodhanwala⁴



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Protective Effects of Neeli Bhringraj Oil Against Hair Breakage and Strengthening Damaged Hair Fibers: Scientific Evidence from an *In-Vitro* Fatigue Test Mode

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Open Access Original Article

Synergistic Effects of the ThriveCo Bumps Eraser Kit: Exfoliating Scrub and Lotion in Reducing Skin Bumps and Enhancing Hydration With Spirulina, Alpha-Hydroxy Acid, Madhuca indica Oil, Allantoin, and Hydroxyethyl Urea

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Open Access Original Article

Efficacy of Plant-Based Iron and Vitamin C in Adults With Iron Deficiency Anemia: A Randomized, Double-Blind Clinical Study

Maheshvari N. Patel ^{1,2}, Nayan Patel ³, Jit Maheshvari ⁴

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<http://www.ijord.com>

Systematic Review

DOI: <https://dx.doi.org/10.18203/issn.2455-4529.IntJResDermatol20252550>

Trends and techniques: a statistical review of hair care product evaluation research

Maheshvari Patel*, Nayan Patel, Rutuja Patil, Shambhavi Shrivastava

Thank You for Being Part of Our Journey
Towards Evidence-Based Innovation

Stay tuned for more updates, and collaborations
in the coming months.

Together, let's shape the future of healthcare!