

The objective of this validation plan was to establish correlations between assessments for dandruff using the Adherent Scalp Flaking Score (ASFS), scalp phototrichogram using CASLite Nova, and the 60-second hair combing test, both before and after hair wash interventions, as well as to establish inter-operator and inter-evaluator reliability for these assessment techniques.

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Methodology Validation: Correlating Adherent Scalp Flaking Score (ASFS) With Phototrichogram for Scalp Dandruff Evaluation in Adult Subjects

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Visible Flakes Before Product Usage



Visible Flakes After product Usage

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RESEARCH ARTICLE

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Assessing Techniques for Creating Skin Damage and Evaluating Wound Healing: Significance for Skincare and Clinical Application

Annual Conference



Dr Nayan and Team has attended the 4th Annual Beauty and Personal Care Innovations India Summit 2024, held on May 23-24, 2024, at the Radisson Blu Mumbai International Airport.

The 4th Annual Beauty and Personal Care Innovations India Summit 2024 emphasized the importance of innovation, sustainability, and customer-centric approaches in driving the industry forward. Attendees left with actionable insights and strategies to implement within their organizations, ensuring they stay ahead in a competitive market.

Dr. Nayan and his NovoBliss team were among the notable attendees, actively participating in discussions and engaging with fellow industry professionals. Their presence underscored their commitment to staying at the forefront of industry advancements and continuously improving their offerings.

The summit concluded with a sense of optimism and excitement for the future of beauty and personal care innovations in India.



Annual Conference



The 15th Annual Clinical Trials Summit 2024 underscored the importance of innovation, collaboration, and adherence to regulatory standards in conducting successful clinical trials. Attendees left the summit with actionable strategies and a deeper understanding of how to navigate the complexities of clinical trial processes.

Dr. Nayan and his team actively engaged in the summit's sessions, contributing to discussions and networking with fellow professionals. Their participation highlighted their dedication to staying abreast of the latest developments and continuously improving their clinical trial practices.

Dr Nayan and Team has attended the **SCDM single day event 2024**, held on Jun-29, 2024, at the double tree Hilton, Ahmedabad. The SCDM Single-Day Event “RBDM Odyssey –offers a unique opportunity for Clinical data leaders, practitioners, and enthusiasts to embark on a transformative journey through the seas of RBDM.



Successfully Completed Clinical Studies:

Sr. No.	Type of Study	Therapeutic Marketed Segment	No. of Subjects	Brief Details
1.	Safety and Efficacy Study	Dermatology – Cosmetics Scar fader gel	32	An open-label, single-arm, single-center, prospective, interventional, clinical safety, efficacy, and in-use tolerability study. test product was evaluated for its effectiveness in terms of change in scar appearance and skin texture from baseline before product usage and after product usage on Day 01 and Day 45 respectively.
2.	Safety and Efficacy Study	Dermatology – Cosmetics Bump Eraser Kit (Bump Eraser Scrub and Lotion	32	An open-label, single-arm, single-center, prospective, interventional, clinical safety, efficacy, and in-use tolerability study. test product was evaluated for its effectiveness in terms of change in skin hydration, skin redness, skin pigmentation, and skin texture from baseline before product usage and after product usage on Day 01 and Day 45 respectively.
3.	Safety and Efficacy Study	Teeth Whitening Toothpaste	144	An open-label, randomized, assessor-blind, four-arm, prospective, interventional, comparative study aimed at assessing the safety, efficacy, and tolerability study. The effectiveness of the test product evaluated in terms of change in teeth whitening, extrinsic stain, gingivitis, plaque index, halitosis, dental erosion, and teeth sensitivity.

