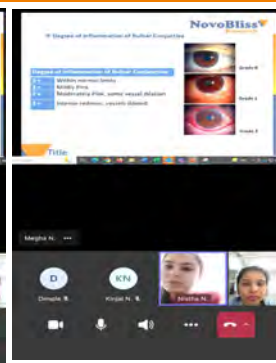
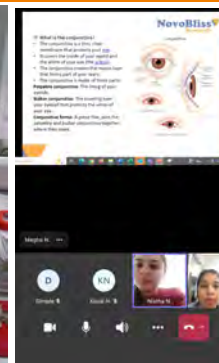
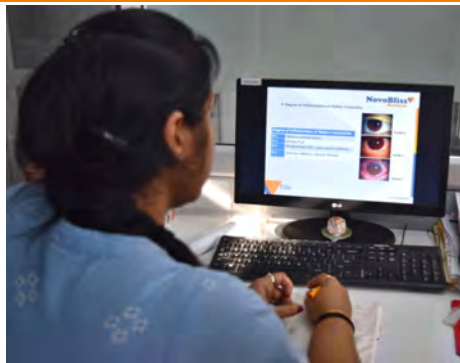


Presented NovoBliss Research at the 9th World Ayurveda Congress and Arogya Expo at GOA



Successfully Completed Internal Training provided by the Ophthalmologist to establish standardise evaluation techniques, procedural steps, processes and scoring activities such as

- ✦ Brief Anatomy of the Eye and periocular region,
- ✦ Degree of inflammation of bulbar conjunctiva
- ✦ Degree of inflammation of palpebral conjunctiva
- ✦ Lacrimation and eye discomfort



Successfully Completed Internal Training provided by the Physiotherapist:

- ✦ Visual Analogue Score scoring
- ✦ Muscles Strength Tests including
 - Manual Isometric Muscle Testing
 - Hand Grip Strength
 - Upper Body Muscle Strength
 - Low Plank Hold



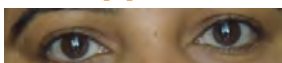
Successfully Completed Clinical Study:

A Proof-of-Concept, Efficacy Study of Lipstick (13 Shades) and Kajal for Long Lasting Effect in Healthy Human Female Subjects in Single Use Test

- ✦ A total of 32 female subjects ages 18 to 47 years were enrolled.
- ✦ The subjects were applied lipstick starting from the centre of the upper lip, and moving towards the corner of the lip. Repeated the same with your bottom lip and press them together for full coverage.
- ✦ The same subjects were applied Kajal starting with the inner corner of the eye and gently moving outwards on the upper lid. Repeated on the lower lid.
- ✦ The test products were taken back from the subject post application. The test products were kept in separate zip lock bags numbered as per the subject number in a secured area.
- ✦ The application of the test products started in the morning around 6 am. The subjects were in-house at the NovoBliss facility from pre-application (6-7 am) to 12 hours (i.e. post-application 18-19 hours in the evening) of the test product. Subjects reported the next day for evaluation of Kajal's long-lasting effect.
- ✦ 32 subjects have completed the study.

Sub#013

Pre-application



T0 hours



T8 hours



T12 hours

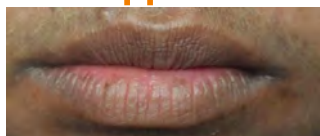


T24 hours



Sub#011

Pre-application



T0 hours



T8 hours



T12 hours

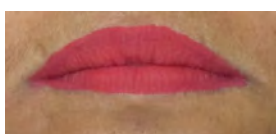


Sub#017

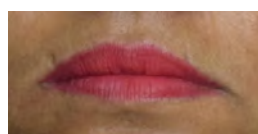
Pre-application



T0 hours



T8 hours



T12 hours

