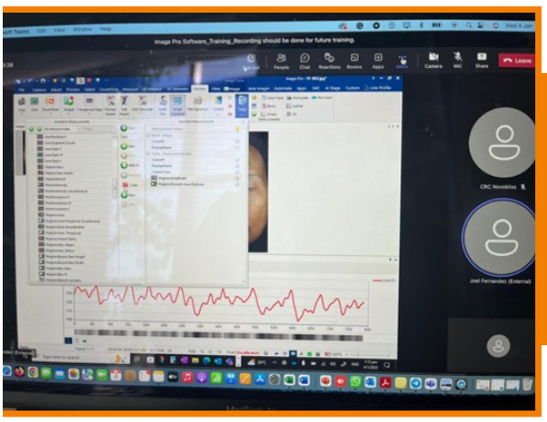
Newsletter

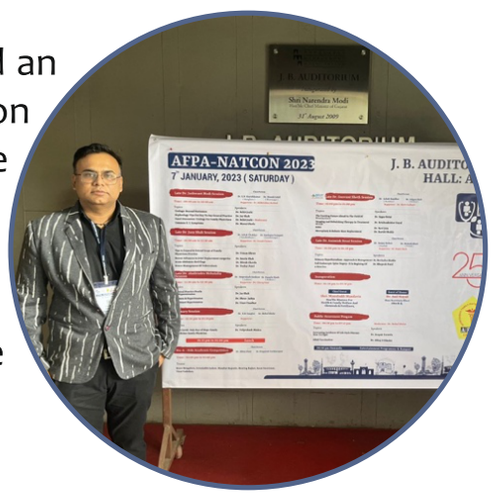
January 2023

NovoBliss Research™



Successfully Completed Annual Training provided by the Vendor Media Cybernet on Image-Pro Software

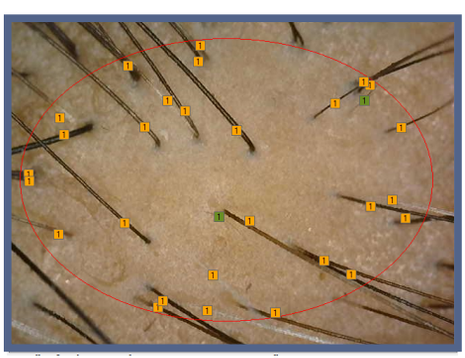
Dr Nayan Patel is a practising family physician and attended an event organized by Ahmedabad Family Physicians Association [AFPA-NATCON 2023] on 7th January 2023. The mission of the conference was to improve the quality of life of the people of India through by fostering & maintaining high standards of care in family medicines by promoting personal, comprehensive & continuing care for the individual in the context of family & the community.



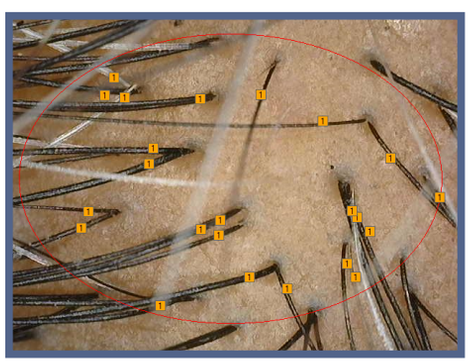
Successfully Completed Clinical Study:

A Proof-of-Concept, Placebo-Controlled, Safety, and Efficacy Study of Plant-Based Biotin in Healthy Adult Human Subjects with thin, dry, and brittle hair

A total of 54 subjects (27 subjects/arm) ages 30 to 55 years were enrolled, and 51 subjects (07 males and 44 females) completed the study.

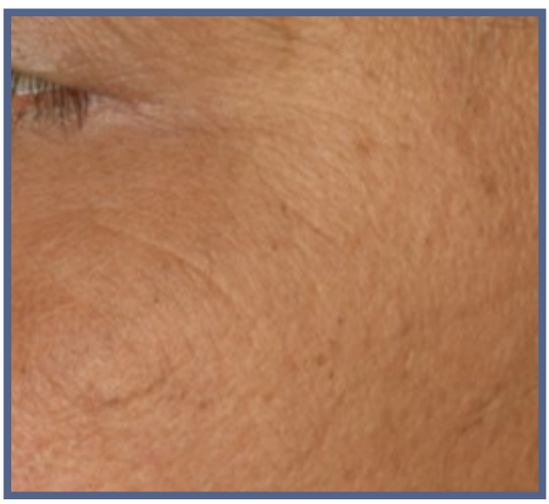


Sub# 24 - Visit 1 (Day 01)
Hair Density – 217sqcm

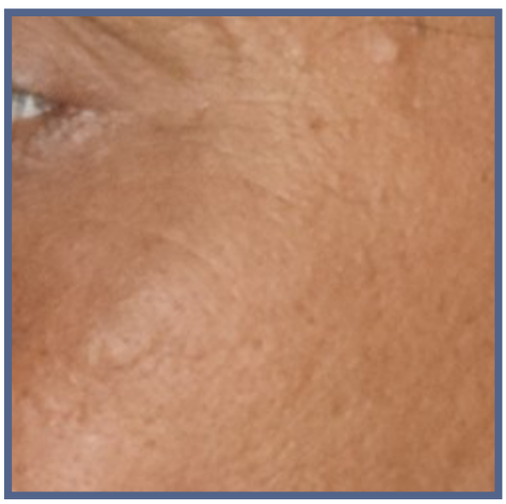


Sub# 24 - Visit 3 (Day 60)
Hair Density – 283sqcm

The subjects were instructed to take 1 capsule in the morning and 1 capsule at night. Assessment of efficacy parameters was done before test treatment usage on day 1, and after test treatment usage on day 28, and day 56 of the study. The test treatment was evaluated to check the effectiveness of change in hair density, thickness and scalp condition, reduction in facial wrinkles and fine lines of crow's feet area.

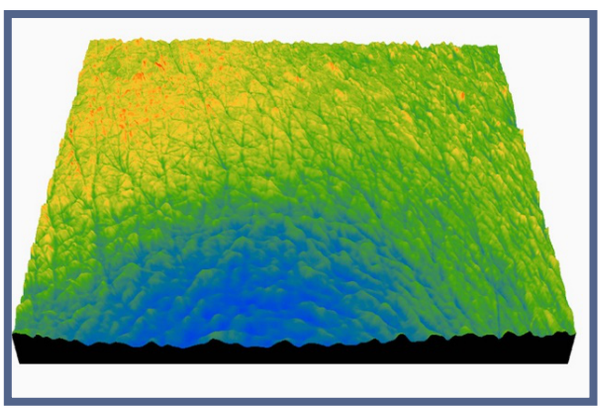


Visit 1
Crow's feet area wrinkle

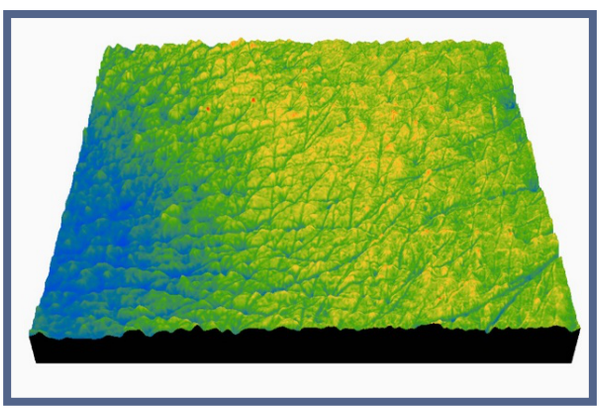


Visit 3
Crow's feet area wrinkle

The effect of the test treatment was assessed in terms of change in Glogau skin age, skin colour evenness, improvement in skin elasticity, skin hydration, and skin barrier function, change in serum ferritin, improvement in brittle nails and treatment Perception Assessment after 8 weeks from baseline and also between the treatment and placebo group.



Visit 1
3D image Wrinkles – VisioScan VC20



Visit 3
3D image Wrinkles – VisioScan VC20

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NovoBliss Research™

An Open–Label, Two-Group Clinical Study to Evaluate the Efficacy and Safety of Test Treatment in Acute Musculoskeletal Pain or Acute Sports Injury Pain Relief

- The objective of the study was to determine the efficacy of test treatment in symptomatic pain relief of acute musculoskeletal pain conditions or acute sports injuries and to evaluate the safety of the test treatment in 2 groups.
- A total of 104 subjects ages 12 to 54 years were enrolled within 60 days, and 100 subjects (35 adults and 15 children in each group) completed the study. The study was conducted in 2 phases. the subjects were instructed to apply a patch to the area of pain. The subjects were made to stay at the facility until there was an onset of symptomatic relief as per the VAS Score. The subjects were given the patch to be applied at home. The subjects were instructed to apply a patch whenever the pain persists/reoccurs/is intolerable. The test treatment effectiveness was evaluated for the time required for the onset of symptomatic relief, the time required for complete symptomatic relief, time duration of effective and lasting pain relief, the time required for the next successive application, correlation of pain intensity using Visual Analog Scale (VAS) Scoring, overall feedback of product using a questionnaire.