

BUSINESS NEWSLETTERS

MONDAY, 07 JULY, 2025

www.novobliss.in

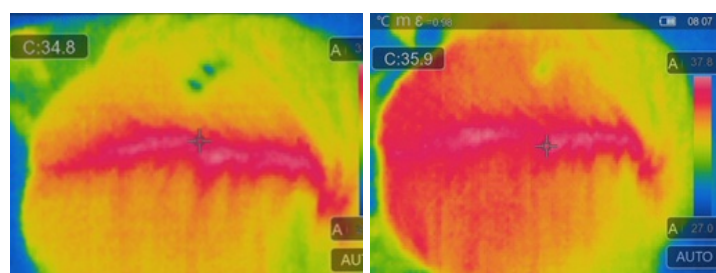
EEG-GUIDED NEUROSENSORY STUDY ON THE EFFICACY OF ACUPUNCTURE IN DRY SKIN DISORDERS

NovoBliss conducted specialized training for its clinical study team to effectively manage studies involving acupuncture therapy and EEG monitoring, under the supervision of certified experts. This practical training enables the team to evaluate neurosensory changes in patients with dry skin conditions such as Atopic Dermatitis, Eczema, and Psoriasis.

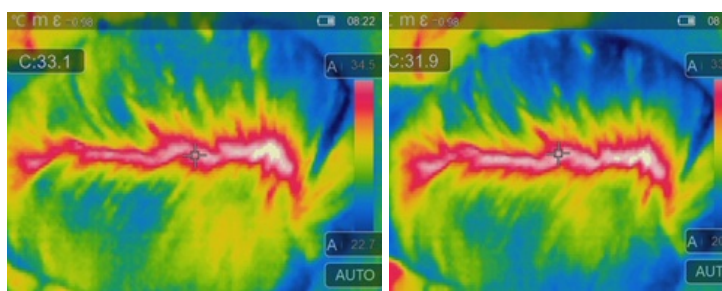
The integrated approach marks a significant advancement in therapeutic research for chronic skin disorders.



VISUALIZING NATURAL SCALP COOLING USING INFRARED THERMOGRAPHY



Before



After

NovoBliss Research has further refined its in-house infrared (IR) thermography method to visualize the natural scalp cooling response in relation to scalp temperature changes.

As part of preliminary testing, a practice study was conducted under controlled conditions, where thermal images were captured before & after hair washing. Results clearly demonstrated a measurable reduction in scalp surface temperature, highlighting the method's potential for non-invasive thermal analysis.

This advancement supports NovoBliss's ongoing commitment to developing innovative, science-backed techniques for evaluating physiological responses in personal care and dermatological research.

International Journal of Clinical Trials
Patel M et al. *Int J Clin Trials*. 2025 Aug;12(3):xxx-xxx
<http://www.ijclinicaltrials.com>

pISSN 2349-3240 | eISSN 2349-3259

DOI: <https://dx.doi.org/10.18203/2349-3259.ijct20252153>

Systematic Review

Advanced statistical methods for the analysis of data in cosmetic science studies

Cureus
Part of SPRINGER NATURE

Open Access Original Article

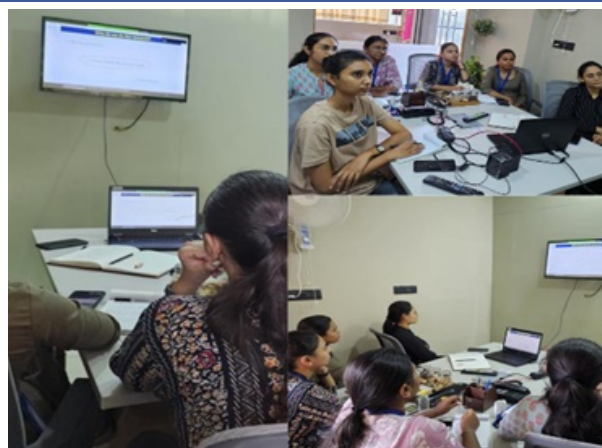
Review began 05/16/2025
Review ended 06/09/2025
Published 06/13/2025

Rosmagain™ as a Natural Therapeutic for Hair Regrowth and Scalp Health: A Double-Blind, Randomized, Three-Armed, Placebo-Controlled Clinical Trial

Training Attended on Empowering Research with AI and Biostatistics

As part of our continued commitment to research excellence, the NovoBliss study team recently completed a continuous training program on **"Clinical Research Intelligence: Designing with the Application of AI and Biostatistics."**

This forward-thinking initiative focused on strengthening capabilities in data-driven study design and AI-integrated analytical approaches, equipping our team with the tools to deliver smarter, more efficient insights in future clinical research projects.



GLOBAL ENGAGEMENT

At **Vitafoods Europe 2025** in Barcelona, valuable connections were made by Dr. Nayan Patel with global leaders, opening doors to promising research collaborations and future growth.



CELEBRATING ACHIEVEMENTS



NovoBliss proudly recognized outstanding team members through the **Quarterly Performance Awards**, honoring their dedication and unwavering commitment to excellence in clinical research.