



Successfully Completed Clinical Studies:

1. Clinical Safety and Efficacy Study of Collagen-Containing Test Products

A total of up to 66 subjects ages 38 to 50 years were enrolled, and 56 subjects completed the study. Assessment of efficacy parameters was done before test treatment usage on day 1, and after a test treatment usage on day 28 and day 56 of the study. The test treatment was evaluated to check the effectiveness of change in facial wrinkles and fine lines of Crow's feet area, PGA scoring, Glogau skin age, Skin Color, Hair Strength, Hair Fall, Digital Photograph (left/center/right), improvement in Skin Elasticity, Skin Hydration, subject perception assessment about treatment group and control group after usage of test treatment at Day 28 and Day 56.



Visit 1 (Day 01) Hair Fall – 60 Count



Visit 3 (Day 56) Hair Fall - 35 Count



Visit-1 (Day 01)
Crow feet area wrinkle



Visit-3 (Day 56)
Crow feet area wrinkle

Newsletter

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2. Clinical Safety and Efficacy Study of Facial Oil

A total of 32 subjects ages 25 to 55 years with dry to normal skin only were enrolled, and 30 subjects completed the study. Subjects were screened on the basis of skin aging score (PGA), Crow's feet area wrinkles, fine lines, skin texture, skin color, skin hydration ≤40% value as evaluated by MoisturemeterEpiD were considered. There was 60 days test product usage period that includes 03 visits. The test product was evaluated for a reduction in facial wrinkles and fine lines of crow's feet area, change in PGA score using Griffiths scale, change in Glogau skin age, change in pigmentation and brightness, change in skin color, improvement in skin elasticity, skin hydration, skin barrier function, the occurrence of acne, change in photographs and consumer feedback after test product usage on Day 30 and Day 60. The efficacy of the product in its performance for providing homogenous skin tone, helps to remove blemishes and dark skin patches, helps provide healthy glowing skin tone, no acne or skin breakout, helps fine line management - age reversal effect and works well on dry to normal skin was also assessed.



Before (Day 01)

After (Day 60)



Visit 01 Visit 03
Pigmentation 7 Pigmentation 5