

Dr Nayan Patel, Medical Director &
Team Novobliss Research
visited the 8th Nutrition India Summit 2023
at Holiday Inn Mumbai International Airport.

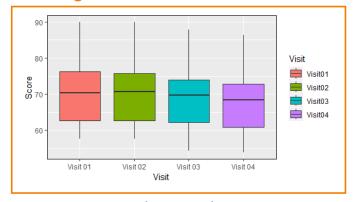


Successfully Completed Clinical Studies:

1. Clinical Safety and Efficacy Study to Evaluate the Degree of Significant Weight Loss by Regular Intake of Test Treatment

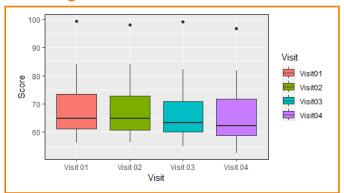
A total of 66 subjects ages 18 to 50 years were enrolled, and 62 subjects have completed the study. The test treatment was evaluated for mean percentage change in body weight after the 45 days, the percentage of change in subject losing weight, reduction in Hip, waist, and thigh circumference, reduction in total body fat, reduction in BMI, change in heart rate, change in ECG, change in blood pressure was evaluated at Day 01, Day 21 and Day 45.

Weight Reduction with Treatment A



2.1 Kg Weight loss in 45 Days

Weight Reduction with Treatment B



1.94 Kg Weight loss in 45 Days

2. A Clinical Safety, Efficacy and In-Use Tolerability Study of Test Product in Healthy

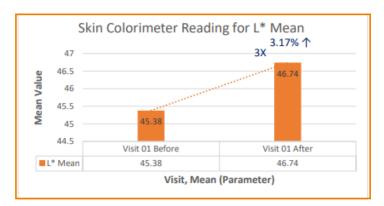
Human Females.

A total of 35 female subjects ages 18 to 55 years were enrolled, and 30 female subjects completed the study. The effectiveness of test product was evaluated for change in skin color, skin tone, skin hydration/moisturization, skin texture-smoothness, roughness, hair re-growth, from baseline and also compare with control usage arm.

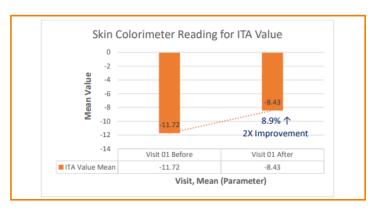
Newsletter

April 2023

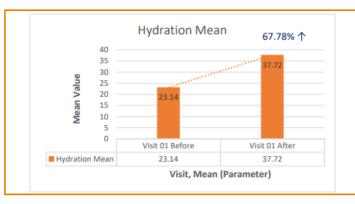




Up to 3X improvement than control in skin brightness was observed after test product usage immediately after use.



Up to 2X improvement than control in skin tone was observed after test product usage immediately after use.



67.78% improvement in skin hydration was observed as compared to control after test product usage immediately after use.

3. A Clinical Study to Evaluate Safety, Efficacy, and In-Use Tolerability of Test Product in Healthy Adult Human Subjects in Reduction in Dark Spots.

A total of 42 subjects aged 18 to 55 years were enrolled, and 39 subjects completed the study. The test product was evaluated for reduction in facial dark spots i.e.; instant change in tan, blemishes, sunspots, age spots, erythema and skin tone, Skin texture assessment that include roughness, dryness, wrinkles, smoothness, skin pores, other Skin Assessment Parameters i.e.; Skin Oiliness, Skin Elasticity, Skin Glow, Skin Hydration and Skin Barrier function. Glogau Skin Age and Physician Global Assessment (PGA) for Skin Using Griffith's scale was evaluated by dermatologist.

4. An open label clinical study to evaluate the Safety, Tolerability and In-use Efficacy of Test Product.

A total of 84 subjects (Pre mature babies, children of age 0 month -12 years, and adults aged 15-45 years were enrolled, and all 84 subjects completed the study. The test product was assessed for the skin mildness, gentleness and irritability on skin and safety of skin.