# Newsletter

December 2023



#### Single-Day Team Adventure: Building Bonds Beyond the Office Walls!!

The NovoBliss Research Team embarked on a rejuvenating one-day excursion to Araavali Trails Nature Resort on December 22, 2023. The purpose of the outing was to enhance the team's unity, fortify relationships, and deepen the understanding among team members. Throughout the trip, an array of carefully curated activities took place, fostering a collaborative and engaging environment. The day not only served as a break from the routine but also as a catalyst for strengthening the bonds that form the foundation of a successful and harmonious work environment within NovoBliss Research.









# Welcoming 2024 in Style: Dance and Delightful Food with the NovoBliss Family on New Year's Eve

The NovoBliss Family welcomed 2024 with open hearts and a shared resolve to make the coming year even more extraordinary. The echoes of laughter, the rhythm of the dance, and the taste of the delightful food lingered in the air, symbolizing the warmth and strength of the bonds within the NovoBliss Family.







#### **Published Article in PARIPEX - Indian Journal of Research**

A Clinical Investigation on The Safety and Effectiveness of A Natural Sleep Supplement in Treating Sleep Deprivation inHealthy Adult Human Subjects: A Study on Sleep Disorder Management

#### **Published Article in IJORD - International Journal of Research in Dermatology**

A clinical investigation on the safety and effectiveness of an ayurvedic hair oil in controlling hair fall (khalitya) in healthy adult human subjects: a study on hair fall management

#### **Published Article in Journal of Dermatology Research and Skin Care**

Evaluating the dermal safety and skin compatibility of personal care cosmetic products formulated with natural ingredients: An in-vivo primary irritation patch test study.

### **Published Article in JOCD - Journal of Cosmetic Dermatology**

Safety and efficacy of REGENDIL™ infused hair growth promoting product in adult human subject having hair fall complaints (alopecia)





## **Successfully Completed Clinical Studies:**

Type of Study	Therapeutic   Marketed Segment	No. of Subjects	Brief Details
Real World Evidence (RWE) – Epidemiological Study	Dermatology – Personal Care	247 Dry Skin patients	Real-world, cross-sectional study examined the impact of washing and bathing habits was investigated on the clinical outcomes among individuals with dry skin across various regions in India
Real World Evidence (RWE) – Epidemiological Study	Dermatology – Personal Care	292	Real-world, cross-sectional survey examined the incidence and prevalence of hair loss among individuals across India
Safety and Efficacy Study	Dermatology – Cosmetics (Topical Skin Serum) Anti-Ageing and Skin Brightening Product	45	Randomized, Interventional, double-blind, two-arms, placebo-controlled study. The test product was evaluated for its effectiveness in terms of change in skin elasticity, skin brightness, skin glow, skin texture, facial photographs and facial wrinkles, fine line and pores from baseline before product application and after application on Day 30 and Day 60.