

BUSINESS NEWSLETTERS

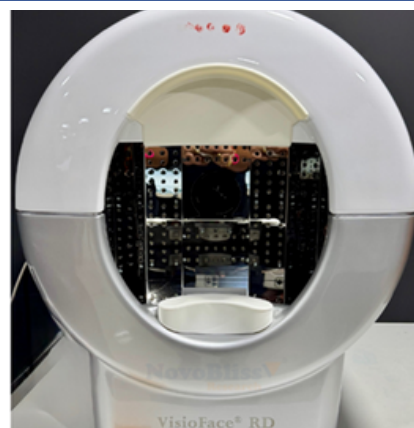
SATURDAY, 30 AUGUST, 2025

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THE FACE OF ADVANCED RESEARCH

NovoBliss Research recently expanded its advanced skin analysis capabilities with the addition of the **VisioFace[®] RD system** (Courage + Khazaka electronic GmbH). It is a high-resolution full-face photographic system developed with Monaderm to capture standardized images for precise documentation and analysis.

Ideal for treatment tracking and clinical studies, it allows zooming and comparing up to 10 images in tile view, offers flexible print options, and securely logs all study data changes for reliable, traceable results.



INTERNAL METHOD STANDARDIZATION AND VALIDATION - PUBLICATION

Cureus
Part of SPRINGER NATURE

Open Access Technical Report

NovoBliss[®]

Published via NovoBliss Research - Contract Research Organization (CRO)

Thermal Imaging and Infrared Thermometry to Assess Post-wash Cooling: Method Development and Standardization

Received 06/17/2025
Review began 06/29/2025
Review ended 07/11/2025
Published 07/14/2025

Maheshvari N. Patel^{1,2}, Nayan Patel¹, Apeksha Merja⁵

ANNUAL REFRESHER TRAINING ON AYUSH GCP

On **9th July 2025**, NovoBliss Research conducted its annual **AYUSH Good Clinical Practice (GCP)** training, emphasizing ethical and regulatory standards for herbal, traditional, and AYUSH-based studies. The session further reinforced our team's dedication to scientific integrity and operational excellence.



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NOVOBLISS RESEARCH: RECENT PUBLICATION

Cureus
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Open Access Original Article

The Role of *Sesbania grandiflora*-Derived Biotin and *Bambusa arundinacea*-Derived Silica Extracts in Promoting Hair, Skin, and Nail Health: A Randomized, Double-Blind, Placebo-Controlled Clinical Study

Review began 07/23/2025
Review ended 07/28/2025
Published 07/31/2025

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Maheshvari N. Patel ^{1,2}, Jit Maheshvari ³, Nayan Patel ¹

1. Clinical Research Operations, NovoBliss Research Private Limited, Ahmedabad, IND 2. Pharmacology, Swaminarayan University, Ahmedabad, IND 3. Research and Development, Orgetics, Inc., Brea, USA

Cureus
Part of **SPRINGER NATURE**

Open Access Original Article

Efficacy and Safety Assessment of ThriveCo Scar Fader Gel With Scarcede™ in the Treatment of Skin Scars

Review began 08/04/2025
Review ended 08/13/2025
Published 08/25/2025

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Maheshvari N. Patel ^{1,2}, Nayan Patel ³, Apeksha Merja ⁴, Saurav Patnaik ⁵, Shatakshi Maulekhi ⁵

1. Clinical Research, NovoBliss Research Private Limited, Ahmedabad, IND 2. Pharmacology, Swaminarayan University, Ahmedabad, IND 3. Clinical Research Operations, NovoBliss Research Private Limited, Ahmedabad, IND 4. NovoBliss Research Private Limited, Clinical Trials, Ahmedabad, IND 5. Cosmetology, Anveya Living Private Limited, Gurgaon, IND

FROM CELEBRATION TO COLLABORATION: GURU PURNIMA & CMPL HIGHLIGHTS

The recent **Guru Purnima** celebration at NovoBliss brought the team together in a spirit of gratitude and respect, honouring the values of learning and guidance that inspire our work every day. Meanwhile, at the **CMPL Conference**, Dr. Nayan Patel (Director), Ms. Nistha (Operations Manager) actively engaged with industry experts, gaining valuable market insights and exploring potential collaborations to strengthen NovoBliss's presence in the consumer healthcare and personal care sectors.

Stay tuned for more updates, and collaborations in the coming months.



Thank You for Being Part of Our Journey Towards Evidence-Based Innovation

www.novobliss.in | info@novobliss.in