



NovoBliss 
Research

Fueled by Passion
Innovation, Science and Integrity

Advancing Innovation and Science for Healthy Life

At A Glance:

NovoBliss is a private professional Consulting Firm and Independent Contract Research Organization (CRO) for Clinical trials carrying out with high performance and excellence of clinical activities for Nutraceuticals | Natural Health Products | Dietary Supplements | Pre-Biotic/Pro-Biotic | OTC | Dermatology | Pharmaceutical | Cosmetics | Personal Healthcare industries.

NovoBliss specializes in addressing all matters related to safety, quality and compliance for all product categories in the life sciences, pharmaceuticals, consumer products, beauty-cosmetics and food industries.

“Customize Attention to Your Product”

Thorough attention is given to the following components of a clinical study:

Design Publication

- Study Design | Protocol | CRF/eCRF | ICD Development
- Investigational Product Plan | Statistical Analysis Plan
- Manuscript Development
- Posture presentation | Case study Preparation

Recruitment

- Subject Database
- Database with Specific Conditions
- Focused Advertising
- Field work | Screening

Execution

- Enrollment & Randomization
- Clinical Conduct | Clinical Monitoring
- Collection of Data
- CRF completion

Management

- Project Management
- Project Coordination
- Vendor Management
- Data Management

Quality

- Quality Control
- Quality Assurance

Report

- Statistical Analysis
- Topline Results
- Results Interpretation
- Clinical Study Report

Clinical Services

Type of In-Vivo testing

- Safety In-Use Tolerance Study
- Safety and Efficacy – Product Evaluation Study
- Claims Substantiation study
- Proof of Concept or Proof of Science Study
- Consumer In-Sights
- Organoleptic | Product Sensory Evaluations
- Patch Testing includes:
 - Primary Irritation Patch Testing (PIPT)
 - 7/14/21-Days Cumulative Irritation Patch Testing (CIPT)
 - Human Repeat Insult Patch Testing (HRIPT) | Irritation-Sensitization (I/S) studies

Offering Marketing Segments

Nutraceuticals | Natural Health Products
Dietary Supplements | Nutritional & Health Drinks

Functional Food
Ayurvedic | Herbal Products

OTC Products | Oral Care

Cosmetics | Personal Healthcare

Baby & Mother Care

Surface Care & Home Care

Skin, Hair, Nails, Body Care

Pain Management

Dermatology

Pharmaceuticals

Therapeutic Segments

Dermatology

Ophthalmology

Allergy

Orthopedic

Rheumatology

Cardiovascular

Dental

Gynecology

Obesity Management

Pain Management

Pediatric



What we Do?



Pre-Clinical Services

NovoBliss expert team of regulatory and toxicology specialists can help you build the best pre-clinical tests to ensure your clinical trials are successful.

Safety & Toxicity Services Include:

- Skin Irritation & Corrosion
- Skin Sensitization
- Eye Irritation
- Cytotoxicity

Efficacy Services include

- Anti-Pollution activity
- Anti-pigmenting activity
- Anti-ageing activity
- Antioxidant/Anti free radical activity
- Collagen/Elastin synthesis
- Smoothing effect
- Soothing activity
- Whitening/Self-tanning activity
- Skin penetration



Safety and Efficacy Claims Substantiation:

Nutraceuticals | Natural Health Products | Dietary Supplements | Functional Food

- Weight management
- Obesity management
- Hair fall control
- Anti-Acne
- Improve Gut Flora
- Glycemic Index
- Maintenance of Glucose level in Diabetic and Pre-diabetic patients
- Pain Management
- Skin Brightening | Rejuvenating
- Lipid lowering
- Anti-inflammatory
- Immunity Booster
- Improve Skin microbiome

OTC | Herbal Products

- Pain Relief
- Pain Management
- Wound Healing
- Taste Acceptance

Patch Testing - PIPT | CIPT | RIPT (HRIPT)

- Non-Irritant
- Safe for Sensitive Skin
- Dermatologist Tested
- Skin Safe
- Hypoallergenic
- No Signs of Irritation

Skin Care:

- Skin Lightening | Brightening
- Skin Tannings
- Color Cosmetics
- Make-up remover
- Anti Dark Circles
- Rejuvenating
- Sebum control
- Oil Free
- Firmness | Elasticity
- Anti-Wrinkles
- Instant Moisturization | Deep Moisturization
- Up to XX hours moisturization
- Hydrating
- Mildness testing for personal washing products
- Anti-Puffiness | Reduction of under-eye bags
- Skin protection | Repair
- Protect from Chapped | Cracked Lips
- No Comedones
- Anti-dark spots
- Dark spots reductions
- Anti-pigmenting
- Anti-pollution
- Anti-Aging
- Anti-Acne
- Hair Removal

Hair Care:

- Anti-Dandruff
- Improves Hair Loss
- Hair Growth Phase (A:T Ratio)
- Hair Re-Growth
- Hair fall control
- Anti-Sebum
- Oil free Hair and Scalp
- Damage Prevention | Repair
- Anti-Frizz
- Dry Scalp
- Shine | Volume
- Smoothness | Suppleness
- Anti-Breaking | Strength
- Color Retention

Oral Care:

- Fights plaque, gingivitis
- Remove extrinsic dental stain
- Relieves Toothache
- Long-acting cooling sensation
- Germ protection
- Enamel erosion
- Improve oral health
- Fights tooth sensitivity
- Anti-cavity (superficial caries) | Prevent Cavity
- Prevents gum bleeding while brushing
- Long Lasting mouth freshness | Freshens the breath
- Cold sores
- Tooth whitening

Eye Care

- Ocular Irritancy
- Eye Instillation for Tear-free
- Eye wellness

Body Care

- Nail Polish
- Pigmentation reduction
- Wipes | Washes | Powders
- Deodorant
- Repair Cracked Heels
- Depilation | Hair Re-Growth
- Moisturizers | Lubricants
- Sanitary Napkins | Tampons | Liners
- Skin Protection

Mother Care

- Sooth & heals cracked nipples
- Anti-stretch marks
- Hair fall control
- Improve melasma
- Anti-Cellulite

Baby Care

- Moisturization | Hydration
- Safe on Baby's Skin
- Safe on Baby's Sensitive Skin
- Relieves dry itchy skin, soft and supple skin
- Calming Sleep
- Mild & gentle cleansing (hair | body)
- Protects barrier functions
- No more tears | Tear free
- Heals diaper rash

NovoBliss Research

Office#A-206, 2nd Floor, Shaligram Lakeview,
Nr. Vaishnodevi Circle, Khoraj, Gandhinagar – 382421

www.novobliss.in | info@novobliss.in
+91 990 9013236 | +91 990 9013286